

## CV-on-a-page / Robert Fripp / Copywriter

[r\\_fripp@impactg.com](mailto:r_fripp@impactg.com) 416-481-7070 x29 <http://RobertFripp.ca/>

### MAY I QUOTE ON YOUR COPYWRITING NEEDS?

**EDUCATION:** B.Sc. Earth Sciences, University of Bristol, U.K.  
Diploma: Journalism (two years), Ryerson Institute, Toronto.  
Diploma: TV Production (concurrent with above), Ryerson Institute, Toronto.  
Languages: courses and experience in French, German; slight Japanese.

**EMPLOYED:** by CBC-TV Toronto as a producer and content specialist. Transferred after several moves to Current Affairs and the investigative weekly series, *the fifth estate*. Served as the series producer for *the fifth estate* for nine years.

**FREELANCE:** Joined *The Impact Group*, a Toronto-based communication and marketing consultancy specializing in science and technology and policy studies.

Created and developed a full-colour marketing magazine for IBM Canada, later picked up by IBM U.S. and IBM Europe. "IBM Visions: the magazine of high performance computing" ran six years.

Developed content, created videos, wrote feature articles for many clients, primarily those working in science or technology.

Contracted by New York agency TSI as a copywriter and ghostwriter, crafting speeches and feature articles bylined by senior managers, for trade periodicals. <http://RobertFripp.ca/> > "Business Writing" gives a list and excerpts.

Created Trinity Productions to re-edit and re-voice foreign-language science and wildlife documentaries, adding clearable music for sale to international English-language film and TV markets. See <http://RobertFripp.ca/> > "Film & Television".

**PRO BONO:** Canadian and African Business Women's Alliance

ThermoSpot. This cheap device detects hypothermia in infants (Google it!)

### VARIOUS:

Writer: screenplays & narration for film & TV: See <http://RobertFripp.ca/> > "Film & TV"

Author: "The Becoming" – A book of essays about our cosmic and organic origins.

Foreword is by British novelist John Fowles. (John Hunt, UK, 1998)

Author: "Let There Be Life" – Updated, illustrated edition of the above.

North American & library ed. (Paulist Press, HiddenSpring imprint, 2001)

Read reviews by scientists, theologians on my personal URL and Amazon.

Author: "Design and Science..." – An illustrated profile of designer Will Burtin.

Co-authored. (Lund Humphries, London; and Ashgate, N.Y., 2007)

Reviews on Amazon and personal URL <http://RobertFripp.ca/> > "Design..."

Author: "Spirit in Health" – The spirit plays many roles in mental & physical healing.

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